

St. Xavier's College, Mahuadanr Latehar-822119, Jharkhand

1. **Title of the Program :** Marketing: An Introduction
2. **Organizing Department / Cell :** Department of Commerce
3. **Date/Duration :** March 23, 2022
4. **Number of Participants:** 41
5. **Detail Description of the Event:**

On March 23, 2022 a departmental seminar was organized by the Department of Commerce. Asst Prof. Surabhi Sinha was the resource person. She enlightened the students on the topic: "Marketing: An Introduction ". She focused on making the students aware of the meaning, concepts, types and channels of marketing in the present scenario. She also briefed the students about the difference in selling and marketing. The seminar was made effective through PowerPoint presentation. The students clarified their doubts in the question answer session. Towards the end, Asst Prof. Rose Alice Barla, HoD, Department of Commerce, presented a vote of thanks and Asst. Prof. Amrit Minj encouraged the students to organize more such programs in future.

6. **Brochure of the Event:**



 **ST. XAVIER'S COLLEGE, MAHUADANR**

IPR on "Marketing an Introduction"

March 23, 2022

Organized by :
Department of Commerce

Venue: CH, SXCM
Time: 10: 30 a.m.

St. Xavier's College, Mahuadanr Latehar-822119, Jharkhand

7. Photo:



8. List of Participant:



ST. XAVIER'S COLLEGE MAHUADANR

Estd: 2011. Affiliated to Nilamber-Pitamber University, Medininagar NPU/R/953/11
P.O- Mahuadanr, Dist. Latehar, Jharkhand 822119

Accredited with 'B' Grade by NAAC

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ISO-9001:2015

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List of Participants:

S. No.	Students Name	Signature
1.	ABHISHEK KUMAR	Abhishek Kumar
2.	AKLESH PRASAD	Aklesh Prasad
3.	ALIS TIRKEY	Alis Tirkey
4.	AMAR BECK	Amar Beck
5.	ASMITA MINJ	Asmita minj
6.	DONALD MINJ	Donald Minj
7.	HEMANT KERKETTA	Hemant kerketta
8.	JAYWANT EKKA	Jaywant Eakka
9.	KAUSHALYA KUMARI	Kaushlya Kumari
10.	MANISH KUMAR	Manish Kumar
11.	MD FAISHAL RAZA	Md Faishal Raza
12.	NAJIYA PRAWEEEN	Najiya Praween
13.	NANCY MINJ	Nancy minj
14.	NEHA KUMARI	Neha Kumari
15.	NILESH MINZ	Nilesh Minz
16.	PRASHANT EKKA	Prashant Eeka
17.	PUSHPA KUMARI	Pushpa Kumari
18.	RAJA RAM RAVI	Raja Ram Ravi

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S. No.	Students Name	Signature
19.	RAJNISH SAMUDWAR	Rajnish Samudwar
20.	REENA TIGGA	Reena Tigga
21.	RUPEN EKKA	Rupen Ekka
22.	SANOJ ORAON	Sanoj Oraon
23.	SUDIP KUJUR	Sudip Kujur
24.	VIKASH BHAGAT	Vikash Bhagat
25.	VIVEK KUMAR	Vivek Kumar
26.	SATISH MUNDA	Satish Munda
27.	ASHRAFI KUMAR SINGH	Ashrati Kumar Singh
28.	AJIT NAGESIA	Ajit Nagesia
29.	ANJLI KUJUR	Anjli Kujur
30.	ANKITA KUMARI	Ankita Kumari
31.	ARZOO PHATMA	Arzoo Phatma
32.	NIGAR ANJUM	Nigar Anjum
33.	NIKEETA BECK	Nikeeta Beck
34.	NILOPHER PRAWEEEN	Nilopher Praweeen
35.	PAWAN TELRA	Pawan Telra
36.	PREETI KUJUR	Preeti Kujur
37.	PRIYA KUMARI	Priya Kumari
38.	RIMI KUMARI KHERWAR	Rimi Kumari Kherwar

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S. No.	Students Name	Signature
39.	SONIA EKKA	<i>Sonia Ekka</i>
40.	GAUTAM KUMAR	<i>Gautam Kumar</i>
41.	SHREYA KUMARI	<i>Shreya Kumari</i>

Principal
St. Xavier's College
Mahuadanr